ALGAEUROPE
13-15 DEC 2016 | MADRID | SPAIN

Sponsor packages

3rd EABA and EC Algae Contractors' Conference, and the
10th International Algae Congress
13 - 15 December 2016 / Madrid, Spain

Targeted visibility at Europe's largest algae platform

Key Features 2nd edition in Lisbon 2015:

- ✓ 3 Official Partners
- ✓ 6 Sponsors
- ✓ 10 Table top presentations
- ✓ 220+ Delegates
- ✓ 28 Participating countries
- ✓ 11 Sessions
- ✓ 64 Speakers
- ✓ 60 Poster presentations
- ✓ 1 Thematic round table
- ✓ 3 Networking lunches
- ✓ Food tasting during lunch and coffee break
- ✓ Welcome reception offered by A4F
- ✓ Dinner offered by the EC

Sponsorships provide opportunities!

Sponsoring AlgaeEurope 2016 in Madrid, Spain is one of the most effective ways you can connect to the entire algae industry. This leading event connects your business with companies from within the algae industry chain and external parties like investors, policy leaders and academics.

- Enhance your brand image and industry position
- Get new business with prospective partners
- Amplify your presence and credibility as a leader in business

Sponsorship opportunities below can be designed to fit every business plan and budget. Packages can be tailored to achieve your business goals and help establish a stronger presence within the industry.

EABA
EUROPEAN ALGAE BIOMASS ASSOCIATION

European Commission

BENELUX

Arrange Your Sponsorship Today!

Sponsorships for AlgaeEurope 2016 sell quickly! Consult the opportunities that are available below and contact the organizers:

DLG BENELUX, Mrs. Paulien Hoftijzer, Phone: +31 6 52011884, Email: p.hoftijzer@dlg-benelux.com

Web: www.algaecongress.com. Please note that all prices mentioned are excluding of VAT.

Packages:

General Sponsor (only 3 left) €5.000

- ✓ Two complimentary full conference registrations
- ✓ One complimentary (2 x 2) exhibit space in the trade show
- ✓ Full page advertisement in onsite book of abstracts
- ✓ Company logo and link to company website on the sponsor page of the website
- ✓ Sponsor Spotlight: Company logo and 50 word description featured in "Sponsor Spotlight" on the home page of the conference website
- ✓ Company logo (linked to company website) on every e-mail blast promoting the event. Company literature at designated sponsor table in high traffic area
- ✓ Logo and 50-word description in onsite book of abstract
- ✓ Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation
- ✓ Boardroom available for private meetings, reservations needed

Chair sponsoring 13 December, 14 December or 15 December €500
All conference attendees will receive your companies communication literature or company flyer on their chair and at the registration desk. By investing in this exclusive advertising, your brand will be viewed and literature or flyer will be read. This is a unique way to have your company's name viewed **in** the conference room.

Recognition: Company literature or flyer placed on chairs and handed out at registration desk

Name Badge Lanyard (1 available) €2.500
Get all conference attendees to become a walking billboard for your company. By investing in this exclusive advertising, your brand will be constantly viewed and literally worn around the neck of every person at the event. This is one of the best ways to have your company's name viewed throughout ALL areas of the conference. Tremendous bang for your buck!

Recognition on Name Badge Lanyard: Company logo printed on name badge lanyards for all attendees

Opening and networking Reception, Tuesday evening, December 13 (1 available) €7.500
The success of this conference is that it brings industry professionals. By becoming the networking reception sponsor you'll be a part of that success. You'll bring the industry together, cultivate strong relationships and allow conference goers to connect with your brand and company name. The Networking Reception is located in the trade show area and follows an active day of the conference. This investment allows you to gain exclusive exposure and targeted marketing opportunities.

Recognition at Evening Networking Reception:

- Welcome message and exclusive trade show networking toast honors
- Signage with company logo prominently displayed throughout the area during reception
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables

Cocktail Reception, Wednesday evening, December 14 SOLD
Offer a networking reception to all attendees of the conference. This event is an opportunity to build relationships and it offers maximum exposure in a relax environment.

Recognition at networking reception for all attendees:

- Verbal and visual recognition during dinner, opening remarks
- Signage with company logo prominently displayed during dinner
- Tabletop event cards displaying company logo on buffet tables

Lunch – Tuesday, December 13 (1 available)
Regarded as one of the most coveted sponsorships available, the Tuesday lunch sponsorship allows attendees to associate your brand with great food and a positive experience. Your company will be promoted to hundreds via signage and napkins.

Recognition at Lunch:

- Remark honors concluding the panel discussion just before attendees are dismissed to lunch reception
- Company logo on signage displayed at event
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Verbal recognition during lunch
- Opportunity for sponsor representative to address lunch attendees

Lunch – Wednesday, December 14 (1 available) €2.500
Regarded as one of the most coveted sponsorships available, the Wednesday lunch sponsorship allows attendees to associate your brand with great food and a positive experience. Your company will be promoted to hundreds via signage and napkins.

Recognition at Lunch:

- Remark honors concluding the panel discussion just before attendees are dismissed to lunch reception
- Company logo on signage displayed at event
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Verbal recognition during lunch
- Opportunity for sponsor representative to address lunch attendees

Lunch – Thursday, December 15 (1 available) €2.500
Regarded as one of the most coveted sponsorships available, the Thursday lunch sponsorship allows attendees to associate your brand with great food and a positive experience. Your company will be promoted to hundreds via signage and napkins.

Recognition at Lunch:

- Remark honors concluding the panel discussion just before attendees are dismissed to lunch reception
- Company logo on signage displayed at event
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Verbal recognition during lunch
- Opportunity for sponsor representative to address lunch attendees

Company Pen (1 available) €500
Place your company's brand directly into the hands of each and every conference attendee. In addition to the highly valuable benefits below, the official conference pen will be handed out to each attendee. You are required to bring the pens yourself.

Recognition on Company Pen:

- Completely up to your choice, bring your own pens

Poster Session Sponsor (1 available) €2.500
Many student and researchers submit proposals and abstracts for the poster sessions at the Conference. Get their research out to a greater public and support them. Your company's brand will be laid at the feet of attendees and be mentioned in the abstract book and on the event webpage.

Recognition on Poster Session Sponsor:

- Company logo prominently displayed on the floor of the poster display section, named in the abstract book and on the webpage of the conference.

Breakfast – Wednesday, December 13 (1 available) €2.000
Start Wednesday off right with your company's brand displayed at the morning breakfast buffet. This sponsorship gives your company the opportunity to be the first in the eyes and on the minds of the conference attendees.

Recognition at Breakfast:

- Tabletop event cards displaying company logo on buffet tables
- Company logo on signage displayed at event

Breakfast – Thursday, December 14 (1 available) €2.000
Start Thursday with your branded breakfast buffet. This event gives your company the opportunity to be the first in the eyes and on the minds of the conference attendees.

Recognition at Breakfast:

- Tabletop event cards displaying company logo on buffet tables
- Company logo on signage displayed at event

Energy Break (3 left) €1.500
Conference attendees need to refresh from the sessions to follow. By sponsoring an energy break, your signs will be placed at the serving areas to make your company top of mind with attendees as they recharge. This sponsorship opportunity is a valuable way to increase company name recognition.

Recognition at Energy Break:

- Tabletop event cards displaying company logo on buffet tables
- Company logo on signage displayed at event